

WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

Mundy Katowitz Media **Attention: Accounts Payable** 1322 G Street SE 4th Floor Washington, DC 20003

Send Payment To:

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
943064-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingto	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORTIES USA	1559

Flight Dates			
I light Dates	Order #	Alt Order#	
09/04/12 - 09/10/12	943064	07897958	
Billing Calendar	Billing Type	Deal #	
Broadcast	Cash		
IDB#	Advertiser Code	Product Code	

ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1 09/04/12 Class of T	09/06/12 ime - Immedi	M-F Sunrise @6AM ately Pre-emptible without	6:00-7:00 AM ut notice	-1-1	:30	2	\$1,200.00	NM	
	/ESHTu 09	09/09/12 -1-1 r Date Air Time Desc //04/12 6:42 AM M-F	2	Rate \$1,200.00 <u>Start/End Time</u> 6:00-7:00 AM 6:00-7:00 AM	:3	<u>th</u> <u>Ad-ID</u> 30 USATV02H 30 USATV02H			Rate Type \$1,200.00 NN \$1,200.00 NN
2 09/05/12 Class of T	09/07/12 ime - Pre-em	NBC Today Show ptible with notice	7:00-9:00 AM	1-1	:30	2	\$1,500.00	NM	
Weeks: Spots: # C	Start Date 09/03/12 ch <u>Day Ai</u> VESHW 09	End Date MTWTFSS 09/09/121-1 r Date Air Time Desc //05/12 7:24 AM NBC	2 cription	Rate \$1,500.00 <u>Start/End Time</u> 7:00-9:00 AM 7:00-9:00 AM	:3	<u>th Ad-ID</u> 30 USATV02H 30 USATV02H			Rate Type \$1,500.00 NN \$1,500.00 NN
3 09/04/12 Class of T	09/06/12 ime - Pre-em	Regis & Kelly 9-10 A ptible with notice	M 9:00-10:00 AM	-111	:30	3	\$800.00	NM	
3 W	VESHTu 09 VESHW 09	9:23 AM Reg 9:05/12 9:30 AM Reg	3	Rate \$800.00 Start/End Time 9:00-10:00 AM 9:00-10:00 AM 9:00-10:00 AM	:3	th <u>Ad-ID</u> 30 USATV02H 30 USATV02H 30 USATV02H			Rate Typ \$800.00 NI \$800.00 NI \$800.00 NI
4 09/06/12 Class of T	09/06/12 ime - Immędi	NBC Today Show II ately Pre-emptible witho	10AM-11AM ut notice	T	:30	1	\$700.00	NM	
Weeks: Spots: # C	Start Date 09/03/12 Ch <u>Day Ai</u>	End Date MTWTFSS 09/09/12T r Date Air Time Des	Spots/Week 1	<u>Rate</u> \$700.00 <u>Start/End Time</u> 10AM-11AM		th <u>Ad-ID</u> 30 USATV02H			<u>Rate</u> <u>Typ</u> \$700.00 NI
5 09/10/12 Class of T	09/10/12 ime - Immedi	NBC Today Show II ately Pre-emptible witho	10AM-11AM ut notice	M	:30	1	\$700.00	NM	
Weeks: Spots: <u>#</u> C 1 W			- 1	<u>Rate</u> \$700.00 <u>Start/End Time</u> 10AM-11AM		<u>th</u> <u>Ad-ID</u> 30 ∪SAT∨02H			<u>Rate</u> <u>Typ</u> \$700.00 N
6 09/04/12	09/07/12	M-F NOON NEWS 1	12-12:12:00-12:30 PM	-11	:30	2	\$500.00	NM	

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<u>Advertiser</u>	Product	Estimate Number
Priorities USA Action	PRIORTIES USA	1559

 Start Date 	End Date	Descri	ption	Start/End Time	MTWTFSS	Length W	leek	Rate	Type	
Class of T	ime - Pre-em	ptible with	notice	manifes manifestable?	10.51					150
Weeks:	Start Date			Spots/Week	Rate					
Spots: # C	09/03/12 Ch <u>Day A</u>	09/09/1	2 -11 Air Time Descri	ntion 2	\$500.00 Start/End Time	Longth A	4 ID			Data Tuna
				OON NEWS 12-12:30	12:00-12:30 PM	Length A	<u>.a-тD</u> SATV02H			<u>Rate Type</u> \$500.00 NM
				OON NEWS 12-12:30	12:00-12:30 PM		SATV02H			\$500.00 NM
7 00/40/40	09/10/12							****		4000.00 141
7 09/10/12 Class of T	ime - Pre-em		of Our Lives notice	1:00-2:00 PM	M	:30	1	\$600.00	NM	
Weeks:	Start Date			Spots/Week	Rate					
0	09/10/12	09/16/1		1	\$600.00					
Spots: # C		9/10/12	Air Time Descri		Start/End Time 1:00-2:00 PM	Length A				Rate Type
1 V	VLSITIVI US	3/10/12	1.40 FIVI Days	of Our Lives	1.00-2.00 PW	:30 0	SATV02H			\$600.00 NM
8 09/05/12 Class of T	09/07/12 Time - Immed		son Cooper 2-3p emptible without		1-1	:30	2	\$250.00	NM	
Weeks:	Start Date 09/03/12	End Da 09/09/1		Spots/Week 2	<u>Rate</u> \$250.00					
Spots: # C			Air Time Descri		Start/End Time	Length A	d-ID			Rate Type
		9/05/12		son Cooper 2-3p	2:00p-3:00p		SATV02H			\$250.00 NN
2 V	VESHF 09	9/07/12		son Cooper 2-3p	2:00p-3:00p	:30 ਪ	SATV02H			\$250.00 NN
9 09/04/12 Class of T	09/06/12 Time - Immed	M-F 3	-4 PM emptible without	3:00-4:00 PM	-1-1	:30	2	\$500.00	NM	
Weeks:	Start Date			Spots/Week	Rate					
	09/03/12	09/09/1		2	\$500.00					
Spots: # C			Air Time Descri	The state of the s	Start/End Time	Length A				Rate Typ
		9/04/12	3:35 PM M-F 3	8 2 225	3:00-4:00 PM		ISATV02H			\$500.00 NN
2 V	VESHIN U	9/06/12	3:24 PM M-F 3-	-4 PM	3:00-4:00 PM	:30 년	ISATV02H			\$500.00 NN
10 09/10/12 Class of T	09/10/12 Time - Immed	M-F 3- iately Pre-	-4 PM emptible without	3:00-4:00 PM notice	M	:30	1	\$500.00	NM	
Weeks:	Start Date 09/10/12	End Da 09/16/1		Spots/Week 1	<u>Rate</u> \$500.00					
Spots: # C			Air Time Descri		Start/End Time	Length A	Ad-ID			Rate Type
		9/10/12	3:45 PM M-F 3		3:00-4:00 PM		ISATV02H			\$500.00 NM
11 09/05/12	09/05/12	MEA	-5 PM NEWS	M-F 4-5 PM	14	.20	4	¢4 000 00	NINA	
	Time - Pre-em			IVI-F 4-5 PIVI	W	:30	1	\$1,000.00	NM	
Weeks:	Start Date 09/03/12	End Da 09/09/1		Spots/Week 1	<u>Rate</u> \$1,000.00				1,000	
Spots: # C	Ch Day A	ir Date	Air Time Descr	iption	Start/End Time	Length A	Ad-ID			Rate Typ
1 V	VESHW 0	9/05/12	4:12 PM M-F 4	-5 PM NEWS	M-F 4-5 PM	:30 \	JSATV02H			\$1,000.00 N
12 09/04/12 Class of T	09/06/12 Time - Pre-em		-6 PM ROT	5:00-6:00 PM	-1-1	:30	2	\$1,400.00	NM	
Weeks:	Start Date 09/03/12	End Da 09/09/1		Spots/Week 2	Rate \$1,400.00		544			
Spots: # C	Ch <u>Day A</u>	ir Date	Air Time Descr	iption	Start/End Time	Length A	Ad-ID			Rate Typ
		9/04/12	5:53 PM M-F 5	-6 PM ROT	5:00-6:00 PM	:30 \	JSATV02H			\$1,400.00 NI
1 V	VESHTh 0	9/06/12	5:28 PM M-F 5	-6 PM ROT	5:00-6:00 PM	:30 \	JSATV02H			\$1,400.00 NI
13 09/05/12 Class of T	09/05/12 Time - Pre-em		-6:30 PM notice	M-F 6-6:30 PM	W	:30	1	\$2,000.00	NM	
Weeks:	Start Date	End Da	te MTWTFSS	Spots/Week	Rate				***************************************	
Spots: # C	09/03/12 Ch <u>Day A</u>	09/09/1 ir Date	2W Air Time Descr	1 intion	\$2,000.00 Start/End Time	Longth	VAID			Data T
	AND THE PARTY OF T	9/05/12	6:13 PM M-F 6		Start/End Time M-F 6-6:30 PM	Length /	<u>30-1D</u> JSATV02H			Rate Typ \$2,000.00 N
1 V	VESHW 09	9/05/12	0. 13 PIVI IVI-P N	-0.30 PW	M-L D-D 311 BIM		JSAIVUZE			

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WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice # Invoice Date **Invoice Month** Invoice Period 943064-1 09/16/12 September 2012 08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORTIES USA	1559

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	Chart Data	Ford Date	D		0/5			Spots/			
ne	Start Date	End Date	Description	and the second stable second second	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	A CONTRACTOR OF THE SECOND
	Weeks:	Start Date 09/03/12		TWTFSS	Spots/Week 1	<u>Rate</u> \$2,000.00					Springer to the party
	Spots: # Ch			ne Descrip		Start/End Time	Leng	th Ad-ID			Rate Typ
		ESHTh 09			tertainment Tonight	7:00-730 PM		30 USATVO2H			\$2.000.00 N
									Separation to the second		42,000.00 11
15	09/08/12 Class of Tir	09/08/12 ne - Immedi	Sat 5-6a ately Pre-emptib	le without n	Sat 5-6a notice	S-	:30	1	\$100.00	NM	
	Weeks:	Start Date 09/03/12		TWTFSS S-	Spots/Week 1	Rate \$100.00					
	Spots: # Ch	Day Air	Date Air Tin	ne Descrip	<u>tion</u>	Start/End Time	Leng	th Ad-ID			Rate Tyr
	1 WE	ESHSa 09	/08/12 5:14	AM Sat 5-6	a	Sat 5-6a	::	30 USATV02H		CONT. THE RESIDENCE	\$100.00 N
16	09/08/12 Class of Tir	09/09/12 ne - Immedi	Sat/Sun Sun ately Pre-emptib		M 6:00-8:00AM notice	11	:30	2	\$450.00	NM	
	Weeks:	Start Date 09/03/12		TWTFSS 11	Spots/Week 2	Rate \$450.00					
	Spots: # Ch			ne Descrip	<u>tion</u>	Start/End Time	Leng	th Ad-ID			Rate Typ
	1 WE	ESHSa 09	/08/12 6:28 <i>i</i>	AM Sat/Sur	n Sunrise@6-8AM	6:00-8:00AM	::	30 USATV02H			\$450.00 N
	2 W	ESHSu 09	/09/12 6:53 /	AM Sat/Sur	Sunrise@6-8AM	6:00-8:00AM		30 USATVOZH			\$450.00 N
18	09/08/12 Class of Tir	09/08/12 ne - Pre-em	Sat. Entertain	nment this	W7:00-8:00 PM	S-	:30	1	\$900.00	NM	
	Weeks:	Start Date 09/03/12		TWTFSS S-	Spots/Week 1	<u>Rate</u> \$900.00					THE REAL PROPERTY.
	Spots: # Ch			ne Descrip		Start/End Time	Leng	th Ad-ID			Rate Ty
	1 WE	ESHSa 09	/08/12 7:38 I	PM Sat. En	tertainment this Week	7:00-8:00 PM		30 USATVO2H			\$900.00 N
19	09/09/12 Class of Tir	09/09/12 ne - Pre-em	SA/SU 6-6:3		SA/SU 5:58-6:30 PI	S	:30	1	\$1,200.00	NM	
	Weeks:	Start Date 09/03/12		TWTFSS	Spots/Week	Rate \$1,200.00					
	Spots: # Ch			ne Descrip		Start/End Time	Leng	th Ad-ID			Rate Ty
		ESHSu 09		PM SA/SU		SA/SU 5:58-6:30		30 USATVO2H			\$1,200.00 N
20	09/06/12 Class of Tir	09/06/12 ne - Immedi	M-F Early Su ately Pre-emptib		5:00-6:00 AM	T	:30	1	\$400.00	NM	
	Weeks:	Start Date 09/03/12	End Date M	TWTFSS	Spots/Week	Rate \$400.00		377.77			
	Spots: # Ch			ne Descrip	•	Start/End Time	Leng	th Ad-ID			Rate Ty
	. –	ESHTh 09			rly Sunrise	5:00-6:00 AM		30 USATV02H			\$400.00 N
Ţ		Xen all				Total Spots		28			

Gross Total Payment Terms 30 Days

> Net Amount Due \$20,485.00

Agency Commission

\$24,100.00

\$3,615.00